

***Mea culpa*: On-sale bar, prior art, and patent grace periods in the U.S. and various foreign countries - Crissa Seymour Cook – Hovey Williams LLP**



Crissa represents large, medium, and small clients across the U.S., as well as several internationally-based corporations and institutions. Her practice focuses primarily on serving clients in the fields of chemistry, biotechnology and life sciences, medicine, food sciences, and the mechanical arts. She is also an Adjunct Professor of Patent Law and Patent Practice, and a frequent guest lecturer at the University of Kansas School of Law.

2019 Revised Guidance on Subject Matter Eligibility – Jonathon Hines, Erise IP P.A.



Jonathan Hines is an associate patent attorney in Erise IP's Kansas City office where he counsels clients on matters ranging from patents to trademarks. His intellectual property practice is complemented by his experience in aerospace engineering as well as his service as an officer in the U.S. Army.

**Drafting EPO Friendly US Patent Applications – Jason Gorden, Gorden IP Law LLC
Ethical Issues**



Jason Gorden's practice focuses on patent, trademark, trade secret, and copyright law with an emphasis on helping companies protect their content, brands, and innovation. Prior to returning to private practice, Jason was in-house counsel to SAP SE, a Germany-headquartered enterprise software company. While at SAP he worked closely with in-house and outside European Patent counsel to refine a harmonized patent drafting strategy to bridge the gap between US and EP drafting approaches.

Before SAP, he was at the law firms of Finnegan, Henderson, Farabow, Garrett, & Dunner LLP, Blackwell Sanders Peper Martin LLP, and Hovey Williams LLP. Jason holds a bachelor's degree in Computer Engineering from the University of Missouri, Columbia. He received his Juris Doctor from the University of Missouri School of Law. Jason was a foreign exchange student in Germany in the late 1980's, has since lived in Germany for several years and speaks fluent German.

Associated with Filing and Prosecuting Applications in Foreign Countries and Compliance with Foreign Filing License Requirements and Export Controls –

Bryan Meyer, Shook Hardy & Bacon L.L.P.



Bryan is of-counsel at Shook Hardy & Bacon. His practice focuses on acquiring, protecting, managing and enforcing patent and trademark rights domestically and internationally. Before joining Shook, Bryan established a boutique intellectual property law firm where he counseled clients in all aspects of intellectual property law. Bryan has also served as corporate and securities counsel at a publicly-traded company. Before law school, Bryan worked in the engineering department of a large water utility company.

Panel Discussion on University licensing issues and ownership of intellectual property –

Dave Rein, Erickson Kernell IP, LLC - Moderator



Dave is of-counsel at Erickson Kernell IP, LLC. Dave handles trademark and copyright registration matters including *Inter Partes* trademark proceedings before the USPTO and technology transfer agreements.

Dave has extensive experience in litigating intellectual property issues throughout the country in federal court and in arbitration and handles Uniform Domain Name Dispute Resolution Proceedings and DMCA takedown notices. He also teaches intellectual property as an Adjunct Law Professor at the University of Missouri in Kansas City and began his career as a law clerk to the Honorable Dean Whipple in the United States District Court for the Western District of Missouri.

Lana Knedlik, MU - Panelist



Since 2013, Lana Knedlik has worked in the Office of the General Counsel at the University of Missouri System as intellectual property counsel for the University's four campuses. As a registered patent attorney, Lana's responsibilities include managing the legal aspects associated with patenting and commercializing University inventions, as well as other technology transfer activities. Lana also oversees the University's legal work associated with registration, licensing, enforcement, and defense of University-owned trademarks. She frequently counsels faculty and staff on various copyright issues, including fair use, open source licensing, music licensing, photo/video releases, and the DMCA.

Prior to joining the Office of the General Counsel, Knedlik was a partner in the Intellectual Property & Technology Division of the Kansas City office of Stinson Morrison Hecker LLP. Knedlik received a law degree from the University of Kansas School of Law in 1996. She also earned a bachelor's degree in chemical engineering (Kansas State University, 1993), biology (UMKC, 2002) and pharmaceutical sciences (UMKC, 2007). From 1996-1997, Knedlik clerked for the Honorable Deanell Reece Tacha on the United States Court of Appeals for the Tenth Circuit.

Christopher Brandt, KSU – Panelist



Chris started his legal career at Hovey Williams, but spent most of his private practice as an attorney at Stinson. He left Stinson to join Greenies as their General Counsel and managed it through its acquisition by Mars, Incorporated. He then worked for Mars as its Associate General Counsel responsible for Petcare IP. Chris is currently the President of the Kansas State University Research Foundation and lives in Manhattan with his wife Alisha and their two children.

Arjun Sanga, WiSys – Panelist



Arjun Sanga is President and Trustee of WiSys. Sanga leads the WiSys team in supporting the creation and transfer of innovation from the UW System to the marketplace. Sanga is a registered patent attorney who has over 25 years of experience facilitating research, supporting innovation, managing intellectual property and negotiating deals. He currently serves on the Wisconsin Technology Council Board, the Wisconsin Academy of Sciences, Arts & Letters Foundation Board and the steering committee of the Wisconsin Science Festival.

Accidental Franchising – Marcellus Chase, Kutak Rock LLP



Marcellus Chase is a partner in Kutak Rock's Kansas City location. A registered patent attorney, he advises clients in all aspects of intellectual property, and has assisted with several complex intellectual property litigation matters in state and federal courts and the International Trade Commission. Mr. Chase is well-versed in the practice, intricacies and nuance of university technology transfer. Prior to entering private practice with a large, well-known international law firm, he worked in-house at a major research university for more than two and a half years. His experience includes the representation of companies of all sizes – start-up to Fortune 100, non-profit organizations, and universities. When he's not practicing law, he enjoys cycling, baseball, and the great outdoors.

Using Image Recognition Software for searching trademarks and designs & Legal Issues to Consider

Ryan Patterson of CompuMark, formerly TrademarkVision



Ryan Patterson is a Sales Director and AI/Image Recognition specialist at Compumark(formerly Director of Sales at TrademarkVision). Ryan was the 1st U.S. employee for TrademarkVision and was instrumental in launching TrademarkVisions flagship AI/image recognition trademark search engine product into a globally recognized product and brand. TrademarkVision has won several AI innovation awards including Fast Companies top 10 most innovative AI brands and the top AI startup at AIConics. TrademarkVision technology launched globally in 2015 and in 2018 the company was acquired by Compumark a Clarivate company. TrademarkVision along with Compumark has just recently launched their latest product for searching 3D images, industrial design and trade dress. Ryan has strong ties to Colorado and currently lives in San Francisco, CA he enjoys skiing, playing soccer and has three cats.

Kent Erickson – Erickson Kernell IP, LLC



Kent Erickson, a registered patent attorney, is a founding member of the intellectual property boutique law firm of Erickson Kernell IP, LLC. Kent started his career at Litman McMahon & Brown, LLC in 1990 and has handled a wide variety of intellectual property matters including patent and trademark prosecution, technology transfers and litigation. Kent started and continues to organize and moderate the LAKC IP CLE program.